

Anti-Gravity Eye Primer

F-2013-02

DESCRIPTION

This eye lifting serum lightly glides onto the under eye area, leaving a cushioning feel with a moisturizing effect. It can be applied before applying make up.

ADVANTAGES

BENTONE® MA improves consistency and stability of the formulation. It also gives a tightening effect, due to the high concentration as the product dries on the skin.

MEADOWQUAT® HG-70 provides moisturization, leaving a smooth skin feel.

SPECIFICATIONS

Viscosity: DV-II, Spindle 7. 20rpm
65,500 cps

pH: 6.5

Appearance: Tan creamy gel

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		69.80
	Butylene Glycol		18.00
	Hectorite (BENTONE® MA)	Elementis	6.00
B	PEG-2 Dimeadowfoamamidoethylmonium Methosulfate (MEADOWQUAT® HG-70)	Elementis	2.50
	Hydrolyzed Hyaluronic Acid (1% Solution, Hyacare 50)	Evonik	1.00
C	Caprylhydroxamic Acid (and) Propanediol (Zeastat)	Inolex	1.00
	Phenoxyethanol (2-Phenoxyethanol)	SLI Chemicals	0.70
	Water (and) Hydrogenated Starch Hydrolysate (and) Ascophyllum Nodosum Extract (and) Asparagopsis Armata Extract (Aldavine 5x)	Lucas Meyer	0.50
D	Citric Acid (10% Aqueous Solution)		0.50

Procedure:

1. Add Phase B to Phase A with propeller mixing.
2. Add Phase C to Phase A/B and continue stirring.
3. Add Phase D and mix.

Reference: 105-30

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North America

Elementis
469 Old Trenton Road
East Windsor, NJ 08512, USA
Tel.: +1 609 443 2500
Fax: +1 609 443 2422

Europe

Elementis UK Ltd.
c/o Elementis GmbH
Stolberger Strasse 370
50933 Cologne, Germany
Tel.: +49 221 2923 2066
Fax: +49 221 2923 2011

Asia

Deuchem (Shanghai) Chemical Co., Ltd.
99, Lianyang Road
Songjiang Industrial Zone
Shanghai, China 201613
Tel.: +86 21 5774 0348
Fax: +86 21 5774 3563